



Matt Tenney

Developing highly effective leaders who serve and inspire greatness in others.

Matt Tenney is a social entrepreneur and the author of the highly acclaimed book *Serve to Be Great: Leadership Lessons from a Prison, a Monastery, and a Boardroom*.

He is also an international keynote speaker, a trainer, and a consultant with the prestigious Perth Leadership Institute, whose clients include numerous Fortune 500 companies.

He works with companies, associations, universities, and non-profits to develop highly effective leaders who achieve lasting success by focusing on serving and inspiring greatness in the people around them.

Matt envisions a world where the vast majority of people realize that effectively serving others is the key to true greatness.

"Probably the best speaker I've heard at any convention."

Tim Miller – Director of Sales, Conrad Hotels

"Matt is one of the best speakers I have heard. He shared ideas and tools that will certainly help our [55] partners to more effectively lead their teams and achieve better business outcomes. He also presented in a way that was very inspiring, and helped make our retreat a truly transformational experience."

Bob Hottman – CEO, EKS&H

"You are one of the best I have seen. The mannerism, style, approach, charisma, substance, delivery, examples you provided... First-class!!!"

Richard Vincent – Executive Vice President, Associated General Contractors of Kentucky

"Matt is one of the best speakers I have ever heard."

Alesha Stevenson – Manager at Bloomington-Normal Area Convention and Visitors Bureau



Ethical Enlightenment: Insights on Ethics from a Prison, a Monastery, and a Boardroom

(60-Minute Keynote)

In the age of social media, one instance of unethical behavior can tarnish a brand overnight and have devastating effects on an organization. Is there a practical, realistic approach to prevent that from happening?

In this inspiring yet content-rich program, Matt Tenney introduces powerful, evidence-based tools for achieving higher levels of ethics through his story of spending 5.5 years confined to military prison for arranging an unauthorized delivery of government funds, learning to be happy with nothing, living like a monk for over 3 years, discovering the power of a life devoted to serving others, and co-founding and leading two non-profits.

Participants will walk away inspired to do the right thing even when it's very difficult to do so. They'll also be empowered with evidenced-based tools for consistently making the most ethical decisions and building a highly ethical culture.

Participants will learn how to:

- Create a highly ethical team culture
- Apply evidence-based tools for doing the right thing in challenging situations
- Apply evidence-based tools for removing the root cause of unethical behavior

"Matt is among the best speakers I have ever heard. He captures his audience's attention with his fascinating, inspirational story, and the examples of extraordinary organizations and leaders. He offers valuable content for improving sales and building effective teams, and inspires people to serve at a higher level."

Kristen Butcher – Director of Professional Development, Illinois Association of Realtors

"One of the best speakers I've ever heard. Made me re-examine the purpose for my work."

Laura Kraynak – Sales Manager at Eastland Suites

"Almost speechless. Best presentation I've seen in the last year!"

Victoria Seel – Sales Manager, Hyatt Hotels and Resorts

"Terrific! Well-delivered message that should cause each of us to refocus our priorities, lives, and mindsets."

Lisa Perius – Executive Director Indiana Veterinary Medicine Association

"Matt Tenney is a must see speaker. Attendees enjoyed his keynote so much, that his breakout session that followed was bursting at the seams."

Anne Roberts – Vice President of Education for Meeting Professionals International, New England Chapter

"'Fascinating', 'engaging', and 'inspiring' were just a few of the reactions from our members. Matt's closing keynote for our annual conference was this and so much more. His story and message made people think and inspired positive change. What a fascinating, engaging, and inspiring way to end a professional meeting."

Mary Ann B. Passi, CAE – CEO, Corporate Housing Providers Association

Some of Matt's Media Appearances

HUFFPOST LIVE



Inc.

ITBUSINESSEDGE

BUSINESS NEWS DAILY

HR.BLR.com
Compliance Tools for HR Professionals

RISMedia
The Leader in Real Estate Information

The CEO Daily
www.theceodaily.com

Alister & Paine
THE DIGITAL MAGAZINE FOR 21st CENTURY EXECUTIVES

RealLeadersTM
INSPIRING BETTER LEADERS FOR A BETTER WORLD

Training Daily Advisor



osp[®]
Telecom Network Solutions[™]

EXCHANGE
Morning Post
FOR ENTREPRENEURS, ENTERPRISES, ECONOMIC DEVELOPERS, EDUCATORS
EXCHANGEMAGAZINE.COM

YOUNG↑PSTARTS
VOICE OF A NEW GENERATION.

Newsline Daily Photo News
PMA

Business
In the Heart of Florida

WE magazine for women
WE INSPIRE. WE PROMOTE. WE INFORM.

Up My Mind

Photographic News
COM

ASI ADHESIVES & SEALANTS
INDUSTRY
Serving the Global Formulator, Manufacturer & End User

AE
AGENT ENTREPRENEUR